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## [Records on Media and White House Relations](#)

**FOIA Number:** 2003-1478-F

**Scope and Content Note:**

The records in this FOIA 2003-1478-F are a selective, not necessarily all inclusive, body of documents responsive to the topic of the FOIA. Researchers should consult the archivist about related materials. FOIA 2003-1478-F contains materials from the Bush Presidential Records regarding trends in public opinion on current issues, establishment of communications strategy working groups, lists of helpful reference material published by the government, media outreach efforts, journalist clearance procedures, Bush Administration initiatives, marketing and communication plans, lists of planned press conferences, 2003-1478-F 2 media plans, presidential events, policy themes, White House video network system, media contact information, role and responsibilities of the Office of Media Affairs, media distribution systems, personnel numbers per office, and compilations of White House network coverage. The White House Office of Records Management (WHORM) Subject Files contain correspondence from David M. Carney to John Sununu, Chief of Staff to the President. The topics addressed include latest trends in public opinion and the most recent polls in key 1990 senate and gubernatorial races. The White House Staff and Office Files contain records from the Offices of Cabinet Affairs, Chief of Staff, Communications, Intergovernmental Affairs, Management and Administration, Media Affairs, National Service, Personnel, Policy Development, Political Affairs, Press Office, Public Affairs, Public Events and Initiatives, Public Liaison, and Speechwriting. White House correspondence tracking sheets log who sent and received memos, papers and notes regarding various administration initiatives. Proposed and released news articles, executive summaries, fact sheets, news releases, editorials, calendars, schedules, committee meeting minutes, and appointment requests are also present. Topics covered include the National Drug Control strategy, President Bush's support of conservation efforts, his education goals, and interviews between President Bush and disabled journalists. Also discussed are working group status reports, economic media strategy and opportunities, senior citizens, business/economic media, economic growth package, minority issues, public service announcements, and Points of Light volunteer activities. Other issues addressed include poll results on presidential job performance in handling the economy, President Bush's accomplishments after one year in office, comparisons between prosperity and elections, the media's role in evaluating and setting the agenda for presidential addresses, and post-election transition plans.

**Processed by:** Staff Archivists, September 2008. Previously restricted materials are added as they are released.